

POWER OF CHANGE

Help the St. Baldrick's Foundation in continuing to fund the most promising childhood cancer research—start a Power of Change Challenge fundraiser today!



Finding better treatments and cures for children with cancer is crucial, and we need your help to make it happen. We're calling all students, staff, and families to join our Power of Change challenge, where collecting coins can make a life-changing difference.



Step 1 - Create a Fundraising Page

- Create a Power of Change fundraising page where donors can donate directly towards your fundraiser. Visit stbaldricks.org to get connected with a St. Baldrick's team member.
- Set up your fundraiser for a designated week or month. You can customize your fundraising page, as well as honor local kids in your area!
- Utilize templates from your coach that can be sent to students & families to encourage participation.
- Get crafty and make donation collection jars for each classroom, or your coach can send you buckets.



Step 2 - Let the Challenge Begin

- Encourage each classroom to collect spare change, while sharing your fundraising page link to collect donations.
- Incentivize the challenge-top fundraising class gets a special reward (pizza/popsicle party, free dress, pie in the face a staff member).
- Motivate friendly competition amongst peers to pump up the challenge



Step 3 - Keep the Momentum Going

- As the Fundraising Organizer, you'll have access to the fundraising page, and can give updates about the challenge.
- Boost student involvement by selling wristbands or fundraising charms (supplied by SBF)



Step 4 - Celebrate

- Once the fundraiser is over, celebrate your victory! Remember to take photos, highlight students/classrooms who have donated, encourage students & staff to continue to contribute towards reaching your goal (if not already met). As a reminder, your fundraising page will remain active until the end of the calendar year

BE the change, in order to BRING change in the fight against childhood cancers!

For more information about the starting a challenge,
please contact Amanda Romejko at Amanda.Romejko@stbaldricks.org or call 626-792-8247 ext. 213